



ILEANA POLITI

• FASHION DESIGNER •

ABOUT ME

I'm a person with a strong creativity, curiosity and versatile skills. I'm always ready to play with new ideas, materials and shapes. Really passionate about my work and always interested in learning something new in order to grow as a designer and as a person. Results driven, eager to provide first-rate design solutions to meet all team needs and maintain project milestones.

SOCIAL MEDIA

- /ileanapoliti
- /ileana.politi
- /ileana.plt

CONTACT

+30 6944442137
 ileanapoliti.com
 ileana.politi@gmail.com
 based in Athens, Greece

EXPERIENCE

FASHION DESIGNER

BSB Fashion | Athens, Greece
Apr '21 - Present

- Fashion designer for the *BSB Jeans & BSB Collection* team
- Responsible for the Knitwear & Resortwear collections
- Trend research and moodboard creation
- Preparation of tech-packs
- Designing of placement & all over prints
- Fitting and quality control of pre-production collection samples
- Daily collaboration and communication with key partners throughout the design process including the Design & Production team, Merchandising & Marketing.

ACCESSORIES DESIGNER

Raw Seams | Athens, Greece
Jul '20 - Apr '21

- Founder/Owner of the handmade accessories brand *Raw Seams*
- Development of the concept, design and production of each piece
- Pattern making and sewing of the products
- Development of photo concepts and shootings for the promotion of the collection
- Marketing of the pieces through social media, such as Instagram and Facebook

FASHION DESIGN INTERN/ATELIER ASSISTANT

Miriam Ponsa | Manresa, Spain
Dic '19 - Mar '20

- Assistant of the designer of the Womenswear brand *Miriam Ponsa*
- Preparation of the AW20-21 collection
- Concept research and moodboards
- In charge of the main print design for the collection
- Handmade preparation of some of the main pieces of the runway
- In charge of the elaboration of the footwear
- Assisting on the coordination of the runway in Barcelona Fashion Week
- Quality control and labelling of the current collection

FASHION DESIGN INTERN

Altair Design | Barcelona, Spain
Sep '19 - Dic '19

- Design assistant of a High Street Supplier (jersey)
- Daily trend research and moodboards for the sales team's presentation
- Preparation of technical sheets for the continuation of the production process
- Extensive graphic design work using Adobe software
- Facilitating teamwork to maximize efficiency of order processing
- Categorizing samples by story and color scheme
- General management of the clothing store (maintenance, customer assistance etc.), independent to the main business activity

COST & INVENTORY ASSISTANT

Va Bene | Athens, Greece
Mar '15 - Sep'19

- Creation of excel templates to prepare inventories and facilitate inventory management for the *VaBene* fashion store
- Creation of excel templates to facilitate the calculation of business profitability
- Update of stock and product descriptions on the website (WordPress)

EDUCATION

ERASMUS

Universidad Politécnica de Valencia |
Sep '14 - Jan '15

Erasmus student in the department of Architecture and Fine Arts of the UPV for 6 months.

DIPLOMA

National Technical University of Athens |
Sep '10 - Mar '17

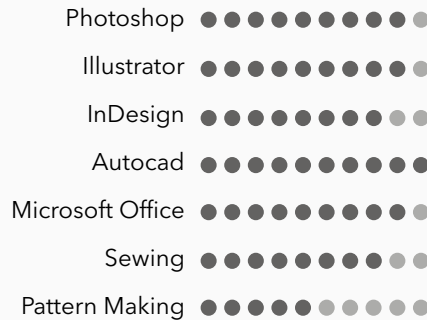
Diploma in Architectural Engineering (5 years professional degree - MSc equivalent) |
grade 8.73 / 10.00

MASTER'S DEGREE

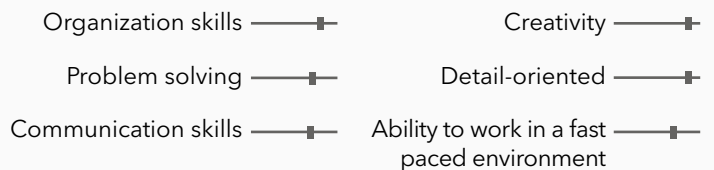
LCI Barcelona |
Oct '18 - Jul '19

Master's degree in Fashion Design |
grade 9.10 / 10.00

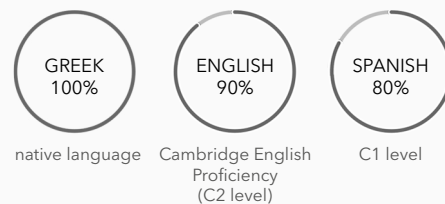
TECHNICAL SKILLS



INTERPERSONAL SKILLS



LANGUAGES



INTERESTS

